



Property Managers - Developers - Real Estate

Property managers, developers and realtors are using Nearmap's high resolution aerial imagery because it shortens sales cycles, provides better service and educates the customer. Nearmap delivers current, clear, changing PhotoMaps™ - the competitive advantage you need to win in markets where innovation is essential.



Sell – Supercharge Sales with Visual Detail

Skilled commercial real estate organizations understand that sales is a function of timing, price, presentation and proposals. But buyers often waste cycles wandering from one property to another when some properties are simply not a fit. The problem is, the MLS and more modern sites don't provide detail on boundaries, landscaping, proximity to neighboring houses and commercial establishments. With Nearmap, you improve efficiency while delivering detailed, informative sales proposals.



Select – Rapidly Assess Properties & Location Detail

Nearmap regularly updates imagery for every major US metro area. For real estate pros, this means you can interactively evaluate properties using aerial imagery and street views. Most buyers focus on the inside. Nearmap completes the picture showing you current high resolution imagery useful in boundary assessment, landscaping reviews and proximity to out buildings, neighbors and commerce. Cut the leg work out of property assessment and sell more in the process.



Share – Collaborate with Buyers, Create Breathtaking Proposals for Sellers

Today's buyers are more informed than ever. With Nearmap, you gain a competitive edge. We're more than just high resolution PhotoMaps™ instantly accessible with shared access. Nearmap provides the ability to force multiply your efforts, inform, educate, sell and service. Winning in today's markets requires access to hundreds or thousands of properties – all accessed remotely with incredible detail.

HIGH-RESOLUTION, TIMELY IMAGERY WITH

\$0 INCREMENTAL IT COST

- Quickly find homes that meet buyer needs
- Analyze property details that other systems overlook
- Save time by reducing unnecessary home visits
- Acquire more sellers using stunning proposals



“The name of the game is sales productivity and customer service. We've found that access to current aerial imagery – all in the cloud – has helped both. Nearmap is a game changer.”

– Regional VP of Sales –
US Real Estate Firm

Current. Clear. Change.

With access to current aerial imagery online, Real Estate firms, developers and property managers have instant access to details that make a difference in sales, marketing and project management. At a time when knowledge is power, Nearmap provides the distinctive competency to take your business to a new level. For the first time ever, aerial imagery is available within days of capture.



Amazing High Resolution

Our imagery is better than 2.8" GSD—much clearer than satellite imagery—giving you unrivaled clarity, precision and detail.

Imagery Updated Regularly

We regularly update imagery within days of capture. See changes over time by comparing current and historical imagery.

Powerful Integration

Combine Nearmap's spectacular imagery with powerful analytics using our simple and seamless integration with GIS and CAD tools.



100%
CLOUD-BASED

Instant access
from your desktop
or mobile device.

Aerial Imagery Transforms Your Business

Nearmap uniquely blends easy to use tools for distance measurement and area calculations with the imagery needed to achieve your goals. Interested in using Nearmap with commercial GIS and CAD tools? We offer seamless integration with the best tools on the market. For property and real estate professionals, our PhotoMaps™ deliver game-changing visual intelligence.



See your world from a new perspective.
Get a demo today.

 nearmap.com  1-844-4nearmap

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