

Aerial Imagery Helps Improve Public Safety

There's a heightened awareness tied to public safety and the combination of ArcGIS® and Nearmap provide fire & rescue, emergency medical services and law enforcement with instant access to aerial imagery and geo-analytics needed to minimize risk. Today, public safety agencies are better prepared and empowered to address emergency management issues with a current, clear perspective.

**HIGH-RESOLUTION,
TIMELY IMAGERY WITH**

**\$0 INCREMENTAL
IT COST**



Protect – Protect Life, Property & Resources

Public Safety agencies use ArcGIS® and Nearmap high resolution aerial imagery to ensure they are prepared for immediate response when trouble strikes. When you are on the front line, the ability to access current, clear imagery with location analytics within ArcGIS® can mean the difference between life and death. These solutions are available on any desktop or mobile device and always online.

→ *Protect citizens and mitigate risk with ArcGIS® and Nearmap*

→ *Rapidly perform analysis with current, high resolution imagery and ArcGIS®*

→ *Efficiently deploy public safety resources*

→ *Predict crime using geospatial analysis and high resolution imagery*



Inform – Minimize Risk and Notify Instantly

ArcGIS® and Nearmap imagery provide intelligent, interactive geospatial visualization needed for situational assessment, ground condition evaluation and risk assessment. Public safety officials and staff use these solutions to show current and changing conditions in support of faster dispatch, alerts and optimized resource deployment.



Predict – Anticipate and Prevent Crime

New approaches to law enforcement allow crime fighters to predict what's going to happen and ensure public safety. Outdated satellite imagery that lacks clarity is no longer being used by leading law enforcement and emergency management departments. Modern approaches incorporate historical and current data with high resolution imagery within ArcGIS® to identify patterns of criminal behavior and deploy resources more efficiently than ever before. Stay ahead of crime with ArcGIS® and Nearmap.

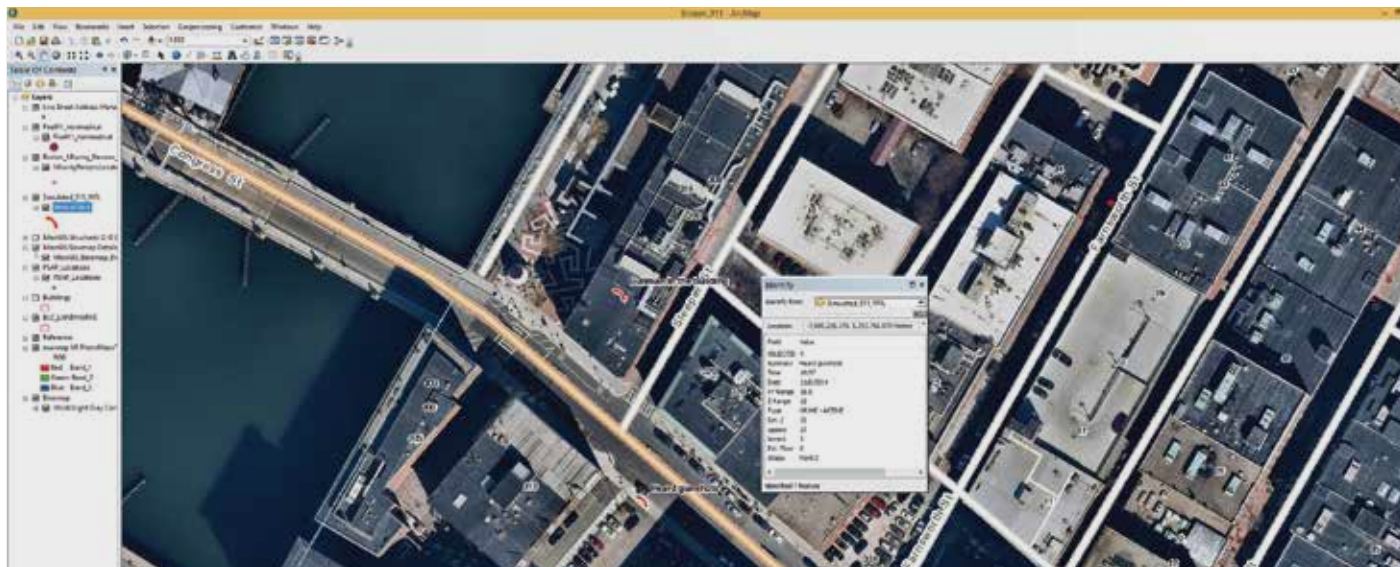


“When emergencies arise, every second counts. Our public safety team can't afford to have any surprises. ArcGIS® and Nearmap provide the intelligence we need to keep the public safe and respond instantly.”

*– Head of Public Safety –
Major US City*

Current. Clear. Change.

Nearmap imagery is directly accessible within the native ArcGIS® ecosystem including ArcMap and ArcGIS™ Online. There's no need to log in to Nearmap. ArcGIS™ Online users gain full access regardless of the client used. ArcGIS® Marketplace applications are built so users can easily share them with groups Online. The combined impact of data services, base maps, Nearmap imagery and third party data are improving all aspects of public safety including emergency management and law enforcement.



Amazing High Resolution

Our imagery is better than 2.8" GSD—much clearer than satellite imagery—giving you unrivaled clarity, precision and detail.

Imagery Updated Regularly

We regularly update imagery within days of capture. See changes over time by comparing current and historical imagery.

Powerful Integration

Combine Nearmap's spectacular imagery with powerful analytics using our simple and seamless integration with GIS and CAD tools.



esri
Partner
Network
Silver


Esri + Nearmap = Better Decisions

Since GIS data from Esri® and Nearmap imagery are both available in the cloud, Esri® has made all of the content accessible to all Esri® end points including ArcGIS® Explorer, ArcGIS® Earth and other products.



Request a Nearmap demo today.

 nearmap.com

 1-844-4nearmap



100%
CLOUD-BASED

Instant access from your desktop or mobile device.