



Roofing Overview

## High-Resolution Aerial Imagery Transforms Roofing

Roofing is a fast-paced, competitive industry. Whether residential or commercial, current high-resolution imagery is the advantage you need to grow. Nearmap has changed the game allowing roofers to rapidly scale their operations with reliable, consistent, high resolution imagery. Now roofing estimators can be everywhere without going anywhere.

### Stay Off Your Ladder

Every on-roof moment multiplies costs and detracts from your bottom line. PhotoMaps™ from Nearmap enable virtual prospecting, site inspection, detailed measurement and accurate quoting, all at lower risk from your desktop.

### Keep Your Roofers Roofing

Whether you're a force of one or have multiple teams in the field, virtual site visits save time and balance workflows. Qualify far more prospects per day, queue your jobs and benefit from lower labor costs.

### Increase Profitability and Satisfaction

Optimize returns by accurately planning tear-off, material and labor needs. Visually engage your customers with current imagery of their home. Enhance each step of their replacement or repair process. Build loyalty and earn referral business.

**\$0** INCREMENTAL IT COST

- Monitor development
- Speed qualification
- Shorten quote time
- Reduce site visits
- Forecast materials
- Optimize labor
- Prioritize jobs

View property changes over time.



# Take Roofing to New Heights

Today, Roofing estimators and installers gain competitive advantage with Nearmap. High Resolution PhotoMaps™ provide the detail needed to get the job done faster and with less material waste. Now you can truly visualize your current and future jobsites from your desktop, tablet or mobile device. And with frequently updated high-res imagery, recognize how to lower risk while increasing sales and profits.



### Identify Repair Opportunities

Our imagery is better than 2.8" GSD so you actually see temporary repairs that satellite images miss. And with multiple captures per year, you can act on that information immediately.

### Target New Construction to Build Opportunities with Land Developers and Homebuilders

We regularly update imagery and deliver it to you within days of capture. Our historical archive and current imagery allow you to see change and identify new developments early in the construction life cycle. Observe when land is cleared, and open subcontractor negotiations with homebuilders earlier in their process. Current imagery helps you level the playing field and compete for new business.



**100%**  
CLOUD-BASED

Instant access from your desktop or mobile device.

### Nearmap Integrates with Popular Design and Estimation Tools

The most current high-resolution imagery builds trust and confidence when your customers see what you say. Access is lightning fast from the cloud, and PhotoMaps™ integrates with AutoCAD® and takeoff software that adds another data layer. The bottom line? Streamline workflows, maximize workforce productivity and grow your business.



Transform the way you work.  
**Get a demo today.**

[nearmap.com](http://nearmap.com) | 1-844-463-2762

# Transform the Way You Roof.



## Prospect

Target new construction when the land is first cleared. Identify blow-offs, cupping or buckling that needs repair. See more from your desktop, and search entire neighborhoods in minutes.



## Validate

View your caller's roof in real time to engage them personally and verify detail. Swiftly sort through requests, identifying potential sales while minimizing your number of site visits.



## Qualify

On your initial contact, also qualify them as a viable customer. What is their reason for calling, urgency and budget? Review cost and quality options with instant imagery of their property.



## Estimate

Measure remotely, and within 10-15 minutes send early figures to pique their interest and start building the relationship. Your timely response often makes all the difference.



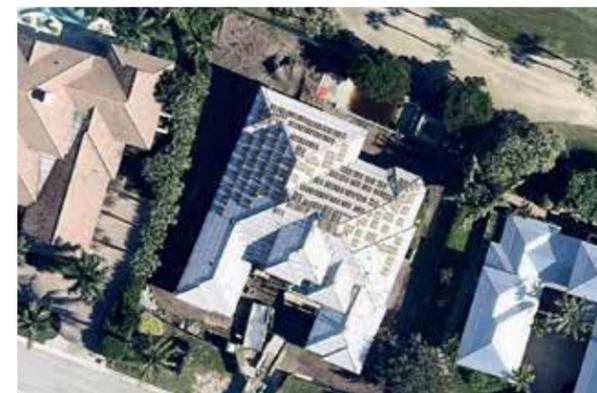
## Quote

Calculate final numbers and material costs with precision to ensure profitability. Build your proposal with stunning views that highlight reality and separate you from your competition.



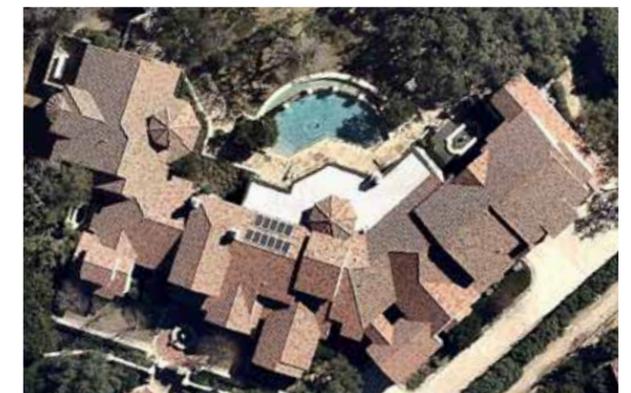
## Communicate

Maintain contact to keep their most compelling quote front and center. Close more roofing proposals in less time, and at lower cost. Build your business, and map future growth.



## Install

Planning with high-resolution imagery smooths installation and reduces costly delays. Know you've ordered enough squares to minimize waste, hit deadlines and exceed customer expectations.



## Maintain

Monitor your work over time to increase both customer loyalty and your reputation. The truth on the ground with Nearnmap's instantly accessible high resolution imagery makes it all possible.