



# Governments Plan & Respond to Citizen Requests

Whether you're involved in public safety, planning, environmental regulation, public works or compliance, current, clear aerial imagery allows you to support government staff and citizens with diplomacy and dispatch. Today, state and local governments are more efficient than ever before using Nearmap's high resolution PhotoMaps™



## Plan – Prioritize Your Planning

Today government entities are asked to do more with less. Every plan oftentimes triggers dozens, even hundreds of related events including sending valuable resources on site only to discover the planning task is either not necessary or more complex than expected. Nearmap provides current, clear imagery including changes over time. Now planners can accurately size a project, assess inventory, help law enforcement minimize risk and verify environmental regulations are met – all from their desktop or mobile device.



## Monitor – Remotely Track Changes Over Time

Change comes in many forms. Land annexations, new construction, infrastructure modernization and property restructuring are happening all the time. Governments often struggle to keep pace with this change, especially with reduced budgets and resources. Nearmap provides planners and GISPs with the unique ability to identify change, compare imagery over time and act quickly. Nearmap's coverage model extends across US metro areas and continues to be enhanced on a regular basis.



## Collaborate – Empower Employees, Reduce IT Costs

Why rely on expensive static imagery, outdated satellite photography or cost prohibitive custom captures? Nearmap has developed a highly scalable, cost effective business model allowing all employees to access current, clear imagery via our MapBrowser™. Users can also leverage commercial GIS and CAD programs. Users simply log in and gain access to all of Nearmap's current captures. As they dynamically analyze geography, they identify insights faster than ever before without incurring expensive hardware buys and software upgrades.

**HIGH-RESOLUTION,  
TIMELY IMAGERY WITH**

**\$0 INCREMENTAL  
IT COST**

- *Support your staff and citizens with instant access*
- *Prioritize your planning efforts – Focus on what matters*
- *Deliver the accuracy required for public safety*
- *Monitor environmental changes and public works projects remotely*



*“Our ability to leverage our GIS operation improved dramatically with Nearmap. The flexibility of their cloud solution and ability to integrate with our GIS tools has redefined how we rapidly respond to staff and citizen requests.”*

– Steve Nelson, GISP –  
Apex, North Carolina

# Current. Clear. Change.

Government planners and GIS professionals have long relied on aerial imagery from low resolution, out of date satellite photography that constrain rather than liberate. Nearmap provides a fresh new perspective delivering current, clear, high resolution imagery that shows change over time. Now government organizations are free to explore geography using Nearmap's MapBrowser™ or commercially licensed tools.



## Amazing High Resolution

Our imagery is better than 2.8" GSD—much clearer than satellite imagery—giving you unrivaled clarity, precision and detail.

## Imagery Updated Regularly

We regularly update imagery within days of capture. See changes over time by comparing current and historical imagery.

## Powerful Integration

Combine Nearmap's spectacular imagery with powerful analytics using our simple and seamless integration with GIS and CAD tools.



**100%**  
CLOUD-BASED

Instant access  
from your desktop  
or mobile device.

## Better Results, Better Visual Intelligence

If you're a GIS professional familiar with popular commercial tools like ArcGIS®, now you can enhance your analysis with powerful visual insights from Nearmap. We seamlessly integrate with Esri® creating a powerful blend of geospatial tools and current, clear data layers. Search for Nearmap in the Esri® Marketplace and get your free trial today!



See your world from a new perspective.  
**Get a demo today.**

 [nearmap.com](http://nearmap.com)  1-844-4nearmap

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