

Smarter Governments, Informed Citizens

Instantly access Nearmap's high-resolution aerial imagery directly from Esri's industry-leading ArcGIS® platform. Nearmap imagery is updated multiple times per year and published within days of capture. With Nearmap's seamless ArcGIS® integration, the combined solutions allow GIS professionals to perform deep analysis and make decisions with confidence using detailed visual insights.



Innovate – Drive Innovation in Your State

Government agencies use ArcGIS® to foster innovation and build smart communities. Esri® leverages Nearmap clear aerial imagery to create collaborative organizations that optimize location data. Provide your staff with geospatial technology to improve operations while citizens access online maps and stunning visual imagery as part of informational applications.



Inform – Create Smarter State and Local Governments

Local governments use GIS to improve decision making, service delivery, and citizen engagement. Since most government data is location based, equipping your organization with the latest GIS technology provides the tools needed to improve your community. Operations run more smoothly, and citizens enjoy a positive experience when Esri® tools and Nearmap imagery are used in applications.



Notify – Notify and Alert Citizens

Today, more counties are using public-facing technology with ArcGIS® and Nearmap to combine GIS data with other data such as events. Applications notify and inform citizens of upcoming events while providing high resolution imagery to enhance the user experience. Departmental data and city services also serve to inform and increase transparency.

**HIGH-RESOLUTION,
TIMELY IMAGERY WITH**

**\$0 INCREMENTAL
IT COST**

- Visualize Nearmap imagery with ArcGIS® to improve decisions
- Rapidly perform analysis with current, high resolution imagery and ArcGIS®
- Display data with frequently updated imagery creating context and insights
- Access pre-built applications showing services, recreational opportunities or infrastructure

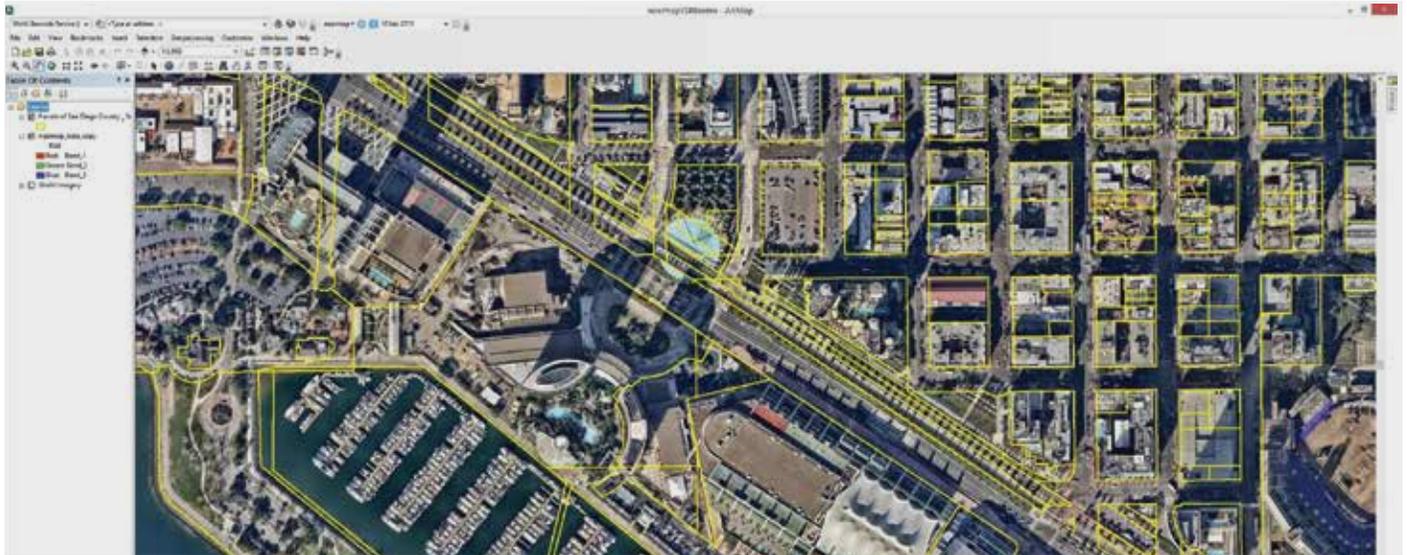
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“Our ability to leverage our GIS operation improved dramatically with Nearmap. The flexibility of their cloud solution and ability to integrate with ArcGIS® has redefined how we rapidly respond to staff and citizen requests.”

– Steve Nelson –
GISP, Apex, North Carolina

Current. Clear. Change.

Nearmap imagery is directly accessible within the native ArcGIS® ecosystem including ArcMap and ArcGIS™ Online. There's no need to log in to Nearmap. ArcGIS™ Online users gain full access regardless of the client used. ArcGIS® Marketplace applications are built so users can easily share them with groups online. The combined impact of data services, base maps, Nearmap imagery and third party data are improving state and local governments capability to operate and educate citizens.



Amazing High Resolution

Our imagery is better than 2.8" GSD—much clearer than satellite imagery—giving you unrivaled clarity, precision and detail.

Imagery Updated Regularly

We regularly update imagery within days of capture. See changes over time by comparing current and historical imagery.

Powerful Integration

Combine Nearmap's spectacular imagery with powerful analytics using our simple and seamless integration with GIS and CAD tools.



esri
Partner
Network
Silver

Esri + Nearmap = Better Decisions

Since GIS data from Esri® and Nearmap imagery are both available in the cloud, Esri® has made all of the content accessible to all Esri® end points including ArcGIS® Explorer, ArcGIS® Earth and other products.



Request a Nearmap demo today.

 nearmap.com

 1-844-4nearmap



100%
CLOUD-BASED

Instant access from your desktop or mobile device.