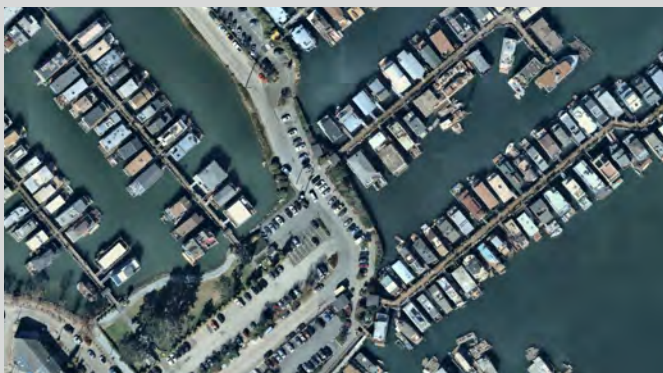
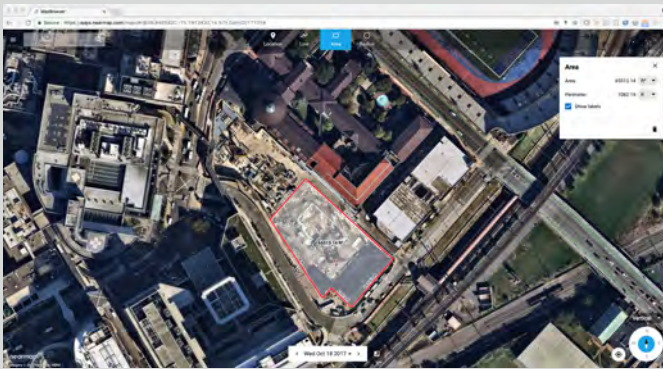


# NEARMAP VERTICAL



21 October 2017  
San Jose, CA



## PRODUCT SUMMARY

Your job requires a detailed view of truth on the ground with minimal impact on your day. You need to be on-site without walking every square foot and wasting hours in travel time. Efficiency is the key to rapidly growing your business.

Nearmap Vertical™ gives commercial businesses and municipal governments instant access to current, high-resolution aerial imagery of urban areas in the US – allowing you to be everywhere without going anywhere. Our crystal clear photo maps are more detailed than free satellite images, and provide a top down view of worksites so you can inspect locations remotely, identify and target new business, estimate and quote with accuracy, and monitor change over time.

Each Nearmap Vertical™ subscription includes access to MapBrowser™, a web-based application for searching and navigating Nearmap's library of current and historical aerial photos. MapBrowser™ includes powerful, intuitive tools for measuring, designing, and analyzing locations.

## KEY FEATURES



### INTELLIGENT SEARCH

- Intelligent search by address, point of interest, or lat/long geolocation
- Locate Me feature for convenient geo-locating in the field



### FLEXIBLE VIEW

- Smooth, unrestricted panning & zooming within imagery mosaics
- On-screen image rotation



### PRECISE MEASUREMENT

- Accurate measurement of line, area, & radius with instant unit conversion
- Dynamic adjustment of drawings & measurements



### RICH VISUAL ANALYSIS

- Access to current & full historical imagery archive
- View and compare change in images over time with Split View



### PURPOSE-BUILT EXPORT

- Save georeferenced, time-indexed images for use in proposals & communications
- Include or exclude measurements & roads



### POWERFUL INTEGRATION

- APIs allow easy & seamless integration of Vertical imagery as base layer within GIS, CAD and 3rd-party applications

## SPECIFICATIONS

### VERTICAL SPECIFICATIONS

Ground Sampling Distance (GSD)	3" or 7.5cm
Absolute Horizontal Accuracy	2'6" or 75cm RMSExy
Horizontal Measurement Accuracy	6" or 15cm within one photo (30" or 76cm between photos)
Datum / Projection	WGS84 / Spherical Mercator
Image Export Projection	WGS84 / Spherical Mercator WGS84 / UTM NAD83 / UTM GDA94 / UTM
Image Bands	RGB Natural Color



GET A DEMO TODAY.

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