



Reduce Insurance and Financial Risk

When it comes to risk analysis, the details matter. Insurance companies focused on property & casualty, damage assessment, disaster prone areas and crime are using Nearmap's high resolution aerial imagery to deliver highly accurate insurance coverage and protect their policyholders.



Inspect – Clear Property Views Help Eliminate Risk

Quoting, underwriting and claims management has, until now, largely relied on physical presence and on-site inspections. Whether assessing factors as diverse as swimming pool access or damaged property, insurance professionals burn time and money traveling to and from hundreds of sites. Now there's another way. Nearmap's current, clear aerial imagery provides detail from the safety of your office. Combined with measurement tools, leaf-on and leaf-off photography, Nearmap provides inspection grade clarity for accurate quoting and lower risk.



Analyze – Remote Analysis Speeds Up Claim Assessments

Imagine being able to handle 10 times more claims or underwrite insurance at a rate that far exceeds your competitors. With Nearmap, customer satisfaction reaches new levels and quoting is easier. Claims processing is expedited. Customer inquiries are resolved instantly. It's all because Nearmap provides vivid aerial imagery that's up to date and accessible from your desktop, tablet or mobile device. Now, when time is at a premium, Nearmap delivers the analysis you need to drive your business.



Monitor – Track and Measure Changes Over Time

Timeline driven imagery is being used by insurance professionals to visualize environmental changes, flood zones, traffic patterns, attributes of physical structures and worksites. The challenge has always been either poor resolution of satellite photos, static pay-as-you go imagery or unaffordable legacy approaches. Nearmap has developed a better way. Contact us to learn how our business model and cloud approach delivers current imagery within days of capture. It's time for Nearmap to drive your book of business.

HIGH-RESOLUTION, TIMELY IMAGERY WITH

\$0 INCREMENTAL IT COST

- *Expand your portfolio through desktop and mobile access*
- *Minimize risk with detailed property assessments*
- *Track changes over time and improve underwriting accuracy*
- *Increase customer satisfaction with instant aerial analysis*



“With faster claims resolution and higher levels of customer satisfaction our business has expanded. Nearmap imagery is current and shows change. Finally, high res imagery at an affordable price.”

– CEO –
US Engineering Firm

Current. Clear. Change.

In the highly competitive world of insurance and financial services, immediate turnaround is an expectation. Current, clear aerial imagery shows change over time and meets that need. With Nearmap, insurance and financial services providers have the peripheral vision they need to analyze, assess, inspect and monitor. With Nearmap, everyone wins, including the customer.



Amazing High Resolution

Our imagery is better than 2.8" GSD—much clearer than satellite imagery—giving you unrivaled clarity, precision and detail.

Imagery Updated Regularly

We regularly update imagery within days of capture. See changes over time by comparing current and historical imagery.

Powerful Integration

Combine Nearmap's spectacular imagery with powerful analytics using our simple and seamless integration with GIS and CAD tools.



100%
CLOUD-BASED

Instant access
from your desktop
or mobile device.

Shared Imagery, Better Collaboration

The insurance ecosystem has tentacles touching adjusters, underwriters, brokers and others. Nearmap allows anyone with Internet access to see the exact same imagery. Today, insurance stakeholders are collaborating faster and more effectively than ever before.

Access Nearmap with MapBrowser™ and virtually no training. Nearmap is also GIS ready. Use Nearmap imagery with additional data layers such as earthquake faults, pipelines, flood zones, property boundaries and more.



See your world from a new perspective.
Get a demo today.

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