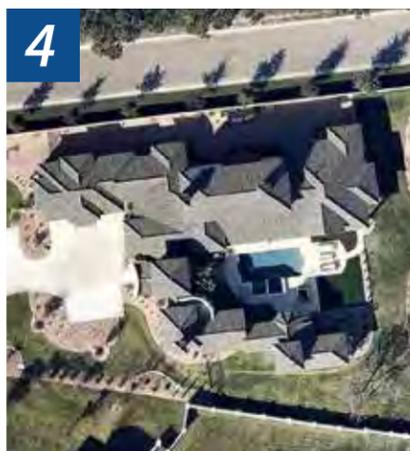




High-Resolution Aerial Imagery Speeds Up Property Appraisals

Appraisers are faced with unique challenges. Property valuations fluctuate but the tax deadlines remain the same. As appeals continue to rise, appraisers are asked to do more with less, often with low resolution, out dated imagery that does not reflect truth of the ground. Nearmap has changed the game allowing appraisers to scale their operations with reliable, consistent, high resolution imagery. Now appraisers can be everywhere without going anywhere.

We bring the real world to you.



\$0 INCREMENTAL IT COST

- Assess changes
- Reduce site visits
- Shorten appeals
- Verify data
- Reduce audits
- Resolve inquiries

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“Before Nearmap, we struggled to identify property features. Today, our valuations are more accurate than ever before.”

– Chief Appraiser –
Major US City

Frequent Updates, GIS & CAMA-Ready

There's no substitute for current, clear imagery directly accessible from within your GIS or CAMA system. The ability to accurately identify property features including how properties have changed over time is becoming the gold standard for property appraisers. Today, the entire appraisal process is being transformed through instantly accessible, high resolution aerial imagery. Catch the current with Nearmap.



Amazing High Resolution

Our imagery is better than 2.8" GSD—much clearer than satellite imagery—giving you unrivaled clarity, precision and detail.

Imagery Updated Regularly

We regularly update imagery within days of capture. See changes over time by comparing current and historical imagery.

Powerful Integration

Combine Nearmap's spectacular imagery with powerful analytics using our simple and seamless integration with GIS and CAMA tools.

100% CLOUD-BASED

Instant access from your desktop or mobile device.

Easily access current, changing imagery from GIS or CAMA Systems

With Nearmap, users easily access our current imagery using MapBrowser™ or continue to use their existing GIS and CAMA programs with our updated visual layer. No IT involvement is needed to combine tools and data layers allowing users to create visual models and presentations in spectacular detail. With very simple setup, Nearmap imagery can be integrated as a service or as static geo-referenced files.



Be everywhere without going anywhere.
Free trials available.

go.nearmap.com 1-844-463-2762

We Bring the Real World to You.



Assess Property Changes

There's constant change in property valuation. New homes are added to tax roles. Existing structures are modified. Fluctuating economic conditions effect markets. Nearmap delivers multiple captures every year allowing appraisers to see change.

Reduce Site Visits

Why spend time requisitioning vehicles and wasting valuable appraisal time when you can see the truth on the ground with Nearmap's instantly accessible high resolution imagery? Lower your risk, reduce cost and force multiply your appraisal efforts.

Shorten Appeals

With more appeals occurring every year, the burden of proof often falls on the appraiser. Current, clear imagery leads to more accurate valuations, fewer appeals and when they do occur, appraisal districts are armed with the details needed to defend property valuations.

Verify Data

Now you have a means to check field reports and third party data sources. With Nearmap, appraisers see very current aerial imagery depicting the exact truth on the ground. Appraisers are using our 100% cloud based imagery to verify data immediately.

Reduce Audits

Poor image quality can cause higher audit volumes. With Nearmap, appraisers easily visualize the type of roof, presence of a pool, outbuildings, covered porches, additions and more. Well documented appraisals lead to fewer audits.

Resolve Inquiries

As tax burdens rise, it's normal to see more and more inquiries challenging appraisals and tax assessments. Nearmap allows you to instantly access commercial and residential properties, visualize historical archives to detect change and resolve inquiries quickly.



ASSESS CHANGE REDUCE SITE VISITS SHORTEN APPEALS VERIFY CHANGES REDUCE AUDITS RESOLVE INQUIRIES FREQUENT UPDATES GIS & CAMA-READY INSTANT ACCESS CURRENT IMAGERY

Appraisers are being asked to do more with less and there's little room for error. With Nearmap, they transform the way they work through instant access to high resolution aerial imagery from their desktop. With Nearmap, imagery is directly integrated into GIS and CAMA systems.