



Utilities and Telecommunications

Risk analysis, regulatory compliance and construction management continue to be high priorities for utilities and telecommunications. Reducing outages increases customer satisfaction. Current, high resolution aerial imagery showing change over time provides confidence and operational efficiency to get the job done. With Nearmap, turn the tables on infrastructure challenges and manage your opportunities with pinpoint precision.



Plan – Reduce Your Dependency on Site Visits

Rather than burn time and money on endless site visits, why not use high resolution aerial imagery from Nearmap to plan your strategy? Today, Nearmap is providing current imagery with guaranteed instant access. As you plan and manage on-site projects, Nearmap provides a new approach for construction or installation that delivers unrivaled clarity in the cloud.



Monitor – Track Change & Pinpoint Risk

There's always pressure to deliver installations and construction projects faster. But with speed, comes increased risk. Today, utilities and telecommunication firms have chosen to abandon low quality satellite-based imagery and move to high resolution PhotoMaps™ delivering new found confidence on site conditions. With instant access to historical captures, site and asset managers inspect infrastructure for repairs, compare changes over time, and identify potential hazards – all from their desktop or mobile device.



Sell – Rapidly Build Your Business with Precise Aerial Imagery

The difference between winning and losing a deal often hinges on a well thought out proposal. Given an urgency to report on environmental conditions, ground conditions and geospatial detail, utilities and telecommunications professionals rely on current, clear imagery to display ground features in extraordinary detail. It's still true today – a picture is worth a thousand words. With Nearmap, the imagery you incorporate into your visual presentations helps win business.

HIGH-RESOLUTION, TIMELY IMAGERY WITH

\$0 INCREMENTAL IT COST

- Plan and monitor projects in groundbreaking detail
- Reduce on-site visits
- Ensure regulatory compliance with precision
- Increase customer satisfaction during outages

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“Most of the imagery on the market today lacks clarity. With Nearmap, that's not an issue. Current imagery builds confidence and supports all aspects of our business”

– COO –

East Coast Regional Telecom Company

Current. Clear. Change.

Planning, construction and service of utilities and telecommunications is complex. Today, organizations need access to the most accurate imagery to reduce that complexity and streamline operations. Regulators and the public demand the precision that Nearmap delivers instantly.

With Nearmap, you can count on current imagery delivered within days of capture.



Amazing High Resolution

Our imagery is better than 2.8" GSD—much clearer than satellite imagery—giving you unrivaled clarity, precision and detail.

Imagery Updated Regularly

We regularly update imagery within days of capture. See changes over time by comparing current and historical imagery.

Powerful Integration

Combine Nearmap's spectacular imagery with powerful analytics using our simple and seamless integration with GIS and CAD tools.



100%
CLOUD-BASED

Instant access
from your desktop
or mobile device.

Make Better Decisions with Clear Aerial Imagery

Nearmap's MapBrowser™ includes a suite of virtual tools for accurate virtual measurements with lines, area, or radius. In addition, GIS analysts requiring advanced features can add data layers and powerful visual insights using Nearmap imagery APIs for seamless integration with Esri's ArcGIS® Platform and CAD-based design programs.



See your world from a new perspective.

Get a demo today.

 nearmap.com  1-844-4nearmap

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